



2020 HIGHLIGHTS

ABOUT CREDC



Since 1982, we have served as the **LEADING** economic development organization for Clark County



As a public-private nonprofit, we leverage the expertise of over 140 investors & strategic partners working **TOGETHER** to advance the **ECONOMIC VITALITY** of Clark County



Our team provides free, confidential services to companies looking to **STARTUP, GROW** or **RELOCATE** to Clark County



We **CONNECT** businesses to the resources they need to **SUCCEED**



We **COLLABORATE** closely with regional, state & federal partners, including elected officials, agencies & business support partners



We **CONVENE** industry **LEADERS** & public sector **DECISION-MAKERS** to align strategic economic development efforts & maximize impact

2020 ANNUAL REPORT



BUSINESS DEVELOPMENT HIGHLIGHT

Red Dog Fabrication elected to expand their manufacturing footprint in Clark County—resulting in the retention and increase of numerous livable-wage jobs.

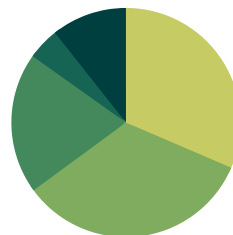


YOUR JOURNEY STARTS HERE

We crafted a campaign aimed at attracting and retaining young, college-educated talent in Clark County in order to support the growth and expansion needs of the region.

 Business Development	Recruitment & Expansions 9	Capital Investment 128M	New & Retained Jobs 780
 Engagement	Resource Videos, Podcast & Events 17	New Investors & Elevated Support 17	Website Visit Increase 96%
 Employment Lands Study Update	Strategic Partners 50+	Tier 1 Employment Land 410 Acres	Tier 2A & 2B Employment Land 943 Acres
 COVID-19 Grants Administered by CREDC	Businesses Supported 189 Companies	Minority & Women-Owned 89 Companies	Total Awarded \$3.1M

CREDC's staff & partners acted on the third year of the Clark County Comprehensive Development Plan, a five-year implementation to reach the 20-year vision. In partnership with our public and private sector partners, CREDC amplified the benefits and opportunities for companies to relocate and expand throughout Clark County.

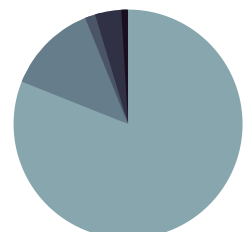


2020 Total Revenue | \$1,068,763

Public Contracts	34%
Private Investors	31%
Partner Revenue	20%
Program Revenue	11%
Events	4%

2020 Total Expenses | \$917,171

Personnel	81%
Office Operations	13%
Events & Marketing	3.3%
Misc.	1%
Travel + Conferences	1%





POWER ECONOMIC GROWTH

2021 PRIVATE INVESTOR LEVELS & BENEFITS

Investors at all levels have access to one-on-one consults with CREDC staff to assess business needs and involvement priorities as well as listings on CREDC website and investor collateral, access to investor network, exclusive invitations to investor-only events and discounted tickets to CREDC luncheon(s).

Optimize your investment by signing a multi-year commitment.

Board Officers Circle (25K+)

- Company logo spotlight on CREDC website & annual report listing
- Just North employer and people spotlight (web & social)
- High priority access to CREDC-owned channels for announcements
- Priority consideration for industry briefings & networking opportunities
- Four-player team comp registration to the Annual Golf Classic
- Two tickets + company logo spotlight at exclusive Annual Investor Event
- Two tickets + company logo spotlight at CREDC Luncheon(s)
- Two tickets to Grow Clark County signature event(s)
- 30% investor discount on Luncheon(s) & Golf Classic sponsorships

Executive Circle(\$15K+)

- Company logo spotlight on CREDC website & annual report listing
- High-level investor acknowledgement at CREDC Luncheons
- Just North employer and people spotlight (web & social)
- Priority access to CREDC owned channels for announcements
- Two-player team registration to the Annual Golf Classic
- Two tickets to exclusive Annual Investor Event
- Two tickets to CREDC Luncheon(s)
- Two tickets to Grow Clark County signature event(s)
- 25% discount on Luncheon(s) & Golf Classic sponsorships

President Circle (\$10K+)

- High-level investor acknowledgement at CREDC Luncheons
- Just North employer and people spotlight (web & social)
- Two-player team registration to the Annual Golf Classic
- Two tickets to exclusive Annual Investor Event
- One ticket to CREDC Luncheon(s)
- One ticket to Grow Clark County signature event(s)
- 20% investor discount on Luncheon(s) & Golf Classic sponsorships

Growth Partners (\$5K+)

- Priority consideration for industry briefings & networking opportunities
- Just North employer and people spotlight (web & social)
- Priority consideration for brand amplification via CREDC social channels
- 15% investor discount on Luncheon(s) & Golf Classic sponsorships

Investor Leaders (\$2.5K+)

- 10% investor discount on Luncheons & Golf Classic sponsorships

Community Colleagues (\$1.5K+)

- 5% investor discount on Luncheon(s) & Golf Classic sponsorships