

# **EVENTS AND SPONSORSHIP PACKAGES**

# 40TH Anniversary

Mar. 16

# GROW CLARK COUNTY

May 11

## CONFERENCES

June 22 | Next Gen. x Just North Nov. 9 | GROW Clark County

# Half-day offerings will bring together community and business leaders across the region responsive to your focus on more in-person connection, and to showcase the industry innovation that makes

In honor of the ~ 'hella' ~ economic development momentum in Clark County, we would like to invite you to our sit-down dinner and 80s

party. Throughout the program, we will celebrate CREDC's heritage,

past leadership, and 40 years of economic development in Clark County. We will discuss the Clark County Comprehensive Economic Development Plan progress, and the momentum and work plan that

guide us through the 5th and final year of strategic initiatives.

pushing the local economy forward. Support entrepreneurs

participating in CREDC's 2022 Business Accelerator Program.

The 2022 Grow Clark County series showcases the broad range of business in the region, spotlighting the people behind the scenes

driving innovation, empowering connection with entrepreneurs, and

Clark County an inclusive, healthy, and amenity-rich community. Join us as we engage the next generation of talent and leadership.

# **GOLF CLASSIC**

Aug. 1

# FALL LUNCHEON

Sept. 28

Network with executives and thought leaders at the beautiful Royal Oaks Country Club. Our Annual Golf Classic invites a unique opportunity for conversations 'on the margins' and a chance to flex your athletic prowess.

Explore a global topic with thought leaders to inform future business decisions. Proposed topic: power supply, consumption, and clean energy.

# SPONSORSHIPS 40TH ANNIVERSARY DINNER

# **TITLE SPONSOR**



# **SUPPORTING SPONSOR**

absci





# **PRESENTING**

\$1,500



# **PREMIER**

\$1,000



# **SIGNATURE**

\$750





#### **PRESENTING**

#### \$10,000 | LIMITED TO ONE

The presenting sponsor is the highest-level sponsor and enjoys a prominent profile at the conference. Specific benefits exclusive to the presenting sponsor tier include:

- 30-minute speaking opportunity at the beginning of the event to all attendees
- Organization logo to be on all name tags
- · Prominent branding at the event and across all CREDC marketing channels both digital and print
- Organization marketing material to be handed out to all guests at registration
- 6 complimentary attendance tickets
- 25% off additional attendance tickets for guests or members of your organization
- Verbal recognition of sponsorship at the start and end of the event

#### **PREMIER**

#### \$7,500

- 30-minute breakout session guaranteed to speak to a portion of event attendees
- · Strategic branding at the event and across all CREDC marketing channels both digital and print
- Organization marketing material to be handed out to all guests at registration
- 4 complimentary attendance tickets
- 15% off additional attendance tickets for guests or members of your organization
- Verbal recognition of sponsorship at the start and end of the event

## **SIGNATURE**

#### \$4,000

- Vendor table to greet guests in between breakout sessions
- · Strategic branding at the event and across all CREDC marketing channels both digital and print
- 2 complimentary attendance tickets
- Verbal recognition of sponsorship at the start and end of the event



# 32<sup>ND</sup> ANNUAL GOLF CLASSIC SPONSORSHIP LEVELS & BENEFITS

MONDAY, AUGUST 1st | ROYAL OAKS COUNTRY CLUB



#### **EVENT**

#### PRESENTING | \$10,000

- Foursome
- VIP Golf Cart stocked with drinks of choice
- VIP Table at awards banquet
- Promimant branding

#### **PREMIER | \$8,000**

- Foursome
- VIP Golf Cart stocked with drinks of choice
- Strategic Branding

#### **AWARDS & PRIZES**

#### **AWARDS BANQUET | \$2,500**

• Primary recognition during awards banquet

#### CHAMPION AWARD | \$1,000

• Provides prizes for 1st place teams

#### HOLE-IN-ONE | \$800

• Provides hole-in-one insurance

#### **RUNNER-UP AWARD | \$750**

• Provides prizes for 2nd place teams

#### **CONTEST | \$750**

• Prizes provided to players for on-course contests

#### **FOOD & BEVERAGE**

#### **BEVERAGE CART | PACTRUST**

• Provides 2 drink tickets per player + cart branding

#### **LIBATION STATION | \$2,500**

• On-course drinks provided with server

#### **BEER STATION | COLUMBIA CREDIT UNION**

• On-course keg provided with server

#### **BREAKFAST STATION | PORT OF VANCOUVER**

• Company branding at breakfast station

#### **PRE-GAME STATION** | WASTE CONNECTIONS

• Drink station at registration

#### **COFFEE CART | NW NATURAL**

• Sponsor to provide coffee station at registration

#### TOURNAMENT

#### **GOLF CARTS | UNITED GRAIN CORPORATION**

• Sponsor logo featured on each cart

#### **FUTURE LEADERS | \$2,000**

Sponsors college students presence at Golf Classic

#### **GOLF BALLS** | MAJ COMMERCIAL REAL ESTATE

• Branded golf balls provided to players

#### **CUP LINERS | OPSHAL DAWSON**

• Company branding at each hole

## **HOLE SPONSOR | \$800**

#### 18 Available

• On-course station to engage with players

#### FRONT 9 PIN FLAGS | \$750

• Flags placed on-course provided by sponsor

#### **BACK 9 PIN FLAGS | BLIND ONION**

• Flags placed on-course provided by sponsor

#### **RANGE | \$700**

• Branding at driving range

#### **TEAM PACKAGES**

#### MASTERS PACKAGE | \$1,500

- Team of 4 to compete in the Golf Classic
- Hole sponsorship

#### PGA PACKAGE | \$1,400

#### Available only to active CREDC investors

- Team of 4 to compete in the Golf Classic
- Hole sponsorship

#### **USA OPEN | \$800**

• Team of 4 to compete in the Golf Classic

#### ADD-ON PACKAGE | \$200

One available per team

• Includes string thing, yellow ball & mulligans

#### **SWAG BAG DONATIONS**

Companies are given the opportunity to distribute branded content to 100+ of Clark County's key decision-makers via swag bags.

To inquire about what types of items are already being provided, contact Kayla via email at kanderson@credc.org





# **PRESENTING**

#### \$3,000 | LIMITED TO ONE

- Prominent branding on event pages, email blasts, and social media posts.
- Two-minute speaking opportunity during the event program.
- Strategic branding placement on virtual presentation.
- Branded collateral distributed virtually to attendees.
- Verbal recognition of sponsorship during the event program.
- Ability to nominate three Next Gen. leaders.

# **PREMIER**

#### \$2,000

- Strategic branding on event pages, email blasts, and social media posts.
- Branding placement on virtual presentation.
- Verbal recognition of sponsorship during the event program.
- Ability to nominate two Next Gen. Leaders.

#### SIGNATURE

#### \$1.500

- Company name appears on event pages, email blasts, and social media posts.
- Branding placement on virtual presentation.
- Verbal recognition of sponsorship during the event program.
- Ability to nominate one Next Gen. Leader.