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Sarah Laughlin, Fuel Medical
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Tod Tapani, Tapani Inc

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Bill Dudley, Landerholm, P.S.
Steve Horenstein, Schwabe Williamson & Wyatt
Hello CREDC Investor Community,

Thank you for supporting a big year of civic engagement and business growth in Clark County. Together we introduced 40 new business development projects into our pipeline and realized 12 traded sector wins!

For every dollar you invested, CREDC yielded $53.5 of new organic business activity—strikingly close to last year’s stellar datapoint ($54:$1). Our work in 2022 yielded 890 jobs secured, 577,870 sq. ft. subscribed by industrial/light industrial users, and $551 million of private capital investment pledged.

Agility is the ‘name of the game’ in 2023, and our CREDC team is rolling with Clark County’s rapidly changing landscape. We established stronger workflows and deployed new tools in 2022 that enable us to be increasingly precise when matching CREDC’s business attraction outreach to the dynamic physical space and utilities footprint in Clark County.

Your voice and actions make the difference!

This year, CREDC sets out to shape the next countywide economic development plan, inviting your vision, guidance, and commitment to a thriving economy and business environment. The strategy must adapt to stay relevant, and CREDC’s board and investors play pivotal roles in shaping and affirming the community priorities that serve as a magnet for attracting company investment.

Strategic planning is important, but only if it is paired with strategic doing. Our collective efforts to foster skills development across the entire workforce and to attract and engage successfully with new talent stand out as the top business growth determinant across the country.

My call to action for you is to invest in all aspects of cultivating talent—internships, certificates in the trades, higher education, K-12 career awareness—all of it. Let’s celebrate the workforce we have and create our strongest environment for the teammates and community members yet to arrive!

With best regards,

Jennifer Baker
CREDC President/CEO
Columbia River Economic Development Council
EVERY $1 INVESTED IN CREDC RESULTS IN $53* OF NEW ECONOMIC ACTIVITY IN SW WASHINGTON

*FOR 2021/2022*
ECONOMIC GROWTH AND PROSPERITY FOR CLARK COUNTY

CREDC advances regional economic vitality through business attraction and engagement, which creates jobs and stimulates local investment in the community.

As an investor and key stakeholder, you are joining public and private sector community leaders dedicated to creating long-term economic benefits in the region. This extensive network of key stakeholders shares a common goal towards catalyzing economic activity, working together to facilitate business successes.

As a business owner, you are working with Washington State’s designated partner for local economic development. Our team is with you every step of the way, identifying resources and making community connections to facilitate and expedite the process. We are here to ensure you are connected and have what you need to thrive with the community.

Our team provides free, confidential services to companies looking to startup, grow, or relocate to Southwest Washington. Each year, we visit over 100 traded sector businesses, taking a consultative approach to help companies reduce costs, save time, optimize talent, and grow sales. By leveraging partnerships at the local, state, and federal levels we connect businesses with resources to help them prosper.

CREDC ACTIVE COMMITTEES

- Officers/Executive/Board
- Finance
- Business Competitiveness
- Economic Development Partners
- Investor Relations & Alumni
- Lands For Jobs
- Nominations
- Policy And I-5 Taskforce
- Support People
Our vision is for Clark County to be recognized as one of the most inclusive, healthy and amenity-rich communities in the country. As a result, and with a continued focus on growing a diverse base of community-minded employers, talent sees greater opportunity here than anywhere else in the country.

Our current comprehensive strategic plan focuses on:

EXPAND BUSINESS
We support business growth and strategically market Clark County across five key industry sectors that present the most opportunity for the region.

SUPPORT PEOPLE
With an intentional commitment to inclusion, equity, and diversity we bring together stakeholders across the education system to foster skills development and prepare youth for economic opportunity.

CREATE PLACE
We work with strategic partners to advance regional transportation needs and empower communities to define placemaking strategies that elevate Clark County’s quality of life.

We work with traded sector businesses of all sizes and industries. Our concentrated efforts focus on five strategic sectors, which have been identified as having the most potential for growth in Southwest Washington.

- Software
- Computers and Electronics
- Clean Tech
- Life Sciences
- Technology Enhanced Production

In 2023, we will revisit the relevance of the current strategic goals, and reset the Clark County Comprehensive Economic Development Plan defining new near-term objectives. We invite you to lean into this process and add your voice to building a prosperous, thriving, and sustainable regional economy!
EXPAND BUSINESS
SUPPORT PEOPLE
CREATE PLACE
Get involved at the forefront of the business and policy trends and help shape how our region promotes innovation and competitiveness.

- Build connections among a network of high-profile peers.
- Contribute to industry-advancing dialogue as a local thought leader.
- Elevate your brand and share your story with key public sector leaders and C-suite executives.

**INVEST IN ECONOMIC VITALITY**

**CREDC-FACILITATED RETURNS 2020-2022:**

<table>
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<tr>
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<th>Capital Expenditures (in millions)</th>
<th>Jobs Created/Retained</th>
<th>Wins</th>
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<tr>
<td>2020</td>
<td>$128.0</td>
<td>780</td>
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<tr>
<td>2021</td>
<td>$341.5</td>
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<tr>
<td>2022</td>
<td>$551.7</td>
<td>890</td>
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LOOKING FORWARD TO 2023

PHASE 1
COUNTY-TO-COUNTY COMPARATIVE ANALYSIS
Analyze Clark County’s progress as measured alongside six benchmarked counties.

PHASE 2
KEY INDUSTRIES EVALUATION
Explore the correlation between business development targets and real estate inventory.

PHASE 3
COALEScing COMMUNITY STAKEHOLDER INPUT
Engage stakeholders on strategic direction, placemaking, inclusivity, available resources, and community brand. Identify goals for sustainability and for rapid adaption that track with dynamic macro-economic conditions.
PERFORMANCE HIGHLIGHTS

2022 TOTAL REVENUE

$1,037,639
35% Public Investment
29% Private Investment
26% Program Income
10% Event Revenue

2022 TOTAL EXPENSES

$1,010,064
70% Personnel
1% Professional Fees
9% Office Operation
18% Department Direct
1% Other: Depreciation

GRANTS

$50,000
Small Business Administration’s Growth Accelerator Fund Competition (GAFC) sponsored the 2022 CREDC Accelerator Program

10 vetted and supported opportunities for community infrastructure funding

BUSINESS RECRUITMENT, RETENTION AND EXPANSION ACTIVITY

122 Unique Business Retention, Expansion, and Support Engagements

68 Total Active Pipeline Projects

40 New Recruitment, Retention, Expansion, and Growth Projects

FUTURE LEADERS PROJECT

3rd year expansion:
10 interns placed across eight companies
BUSINESS DEVELOPMENT WINS

12
Recruitments & Expansions

6
Recruitments

6
Expansions

$551.7 million
Capital Investment

890
New & Retained Jobs

577,870
Square Feet Subscribed

DIGITAL ENGAGEMENT

37.5%
increase in LinkedIn followership

81,000
LinkedIn reach

6.9%
LinkedIn engagement rate (as compared to 1.58% industry standard)

134,000
LinkedIn impressions
THANK YOU 2023 INVESTORS AND PARTNERS FOR YOUR SUPPORT

VISION MAKERS ($30K+)

COMMUNITY COLLEAGUES ($2.5K+)

CEO COUNCIL ($15K+)

PRESIDENT CIRCLE ($10K+)

GROWTH LEADERS ($5K+)

COMMUNITY COLLEAGUES ($2.5K+)

PRESIDENT CIRCLE ($10K+)
C-TRAN
Columbia Credit Union
Evergreen Public Schools
Ilani Resort
Kaiser Permanente
Port of Camas-Washougal
The Columbian

GROWTH LEADERS ($5K+)
Analog Devices, Inc
City of Ridgefield
City of Washougal
Clark College
Columbia Bank
Columbia Machine, Inc.
DOWL
Edge Networks
Educational Service District 112
Frito-Lay Inc
Fuller Group
George Fox University
Impact Washington
JH Kelly
Killian Pacific/Columbia Business Center
Landerholm, P.S.
LSW Architects
MacKay Sposito, Inc.
NW Natural
Pacific Southwest Trust
Perkins & Co.
PNC Financial Services Group, Inc.
R.S. Holdings, LLC
Schwabe, Williamson & Wyatt
SEH America
Tapani, Inc.
The Vancouver Clinic
TwinStar Credit Union
Vancouver Business Journal
Vancouver Public Schools
WaferTech
Washington State University-Vancouver
WSP

COMMUNITY COLLEAGUES ($2.5K+)
Banner Bank
Barrett & Company
Battle Ground School District
Biggs Insurance Services
Camas School District
CFM Advocates*
CID Bio-Science, Inc.*
City of Battle Ground
City of La Center*
Clark Regional Wastewater District*
David Evans & Associates
HAPO Community Credit Union*
Heritage Bank
IBEW Local 4B
Jordan Ramis
MAJ Commercial Real Estate*
Neil Jones Food Company*
New Blueprint Partners
NW Association for Blind Athletes*
Peterson & Associates, P. S.
PointNorth Consulting*
Ridgefield School District
Riverview Community Bank
RUL Business Services*
Scott Edwards Architecture*
Silicon Forest Electronics Inc.
Speak Technologies*
United Grain Corporation
Vancouver Housing Authority
Visit Vancouver USA*

FRIENDS OF CREDC
AbSci
Capacity Commercial Group
Clark County Association of Realtors
Davidson & Associates Insurance
Dollar Tree
Fort Vancouver Regional Library District
Gravitate
Greer Kramer Monaghan
Halbert Construction
Hurley Development
iQ Credit Union
JPMorgan Chase
Key Bank

MacDonald-Miller Facility Solutions
Maul Foster Alongi, Inc
NV5
Opaisal Dawson
Pacific WRO
Port of Portland
Port of Ridgefield
Riff Creative
SGA Engineering & Design
SKANSKA USA Building Inc.
Strategies 360
SW WA Regional Transportation Council
The Historic Trust
WasteConnections
We Work for Health Washington
WRK Engineers

BUSINESS SUPPORT PARTNERS
Association of Washington Business
Clark County Historical Museum
Community Foundation of SW Washington
Cowlitz Economic Development Council
Downtown Camas Association
Fourth Plain Forward
Greater Portland Inc.
Greater Vancouver Chamber of Commerce (GVCC)
Hispanic Metropolitan Chamber
Identity Clark County
Life Science Washington
Oregon BioScience Association
Oregon Venture Fund
Portland Business Alliance
Portland Relocation Guide
Ridgefield Business Association
Ridgefield Main Street
RYD
Southwest Washington Contractors Association
SW Washington PTAC
Technology Association of Oregon
Vancouver’s Downtown Association
Washington Council on International Trade
Washington State Department of Commerce
Washington Technology Industry Association
WorkSource Vancouver

*With multi-year agreements