

COLUMBIA RIVER ECONOMIC DEVELOPMENT COUNCIL

ANNUAL REPORT

2025

Photo by Ken Chatham

2025 CREDC BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

OFFICERS

President
Jennifer Baker, CREDC

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Alan Hwang, Later

Vice Chair
Sarah Laughlin, Fuel Medical

Immediate Past Chair
Mei Wu, Independent

Secretary
Nelson Holmberg, NW Natural

Treasurer
Blake Seabaugh, Perkins & Co

- Mike Bomar, Port of Vancouver
- Allyssa Bromley, Cascade Development
- Narek Daniyelyan, WSU Vancouver
- Sherry Erickson, Clark Public Utilities
- Wil Fuentes, Clark County
- Steve Hogan, City of Camas
- Larry Keister, Port of Camas-Washougal
- Nicole Davison Léon, Hispanic Metropolitan Chamber
- John Michael, Analog Devices
- Ethan Perry, Port of Ridgefield
- Erik Paulsen, City of Vancouver
- Kathleen Rienhardt-Waring, MacDonald-Miller
- Lindsey Salvestrin, Columbia Credit Union
- Ryan Weston, Mackenzie
- Shara Wokal, LSW Architects

DIRECTORS EMERITUS

- Lance Barrett, Barrett & Company
- Eric Fuller, Fuller Group
- John McDonagh, Vancouver Business Journal

DIRECTORS

- Gil Amundsen, TwinStar Credit Union
- Andrey Bolokhovskiy, Provision Group LLC
- Max Booth, Maddox Industrial Transformer
- John Burgoyne, JH Kelly
- Judy Chipman, City of Ridgefield
- Ted Croce, Summit Truck Body
- Phil Czajka, Washington Trust Bank
- Bryce Davidson, Davidson & Associates
- Cadie Dye, PointNorth Consulting
- Dr. Karin Edwards, Clark College
- Sarah J. Fox, City of Vancouver
- David Fritz, City of Washougal
- Miriam Halliday, Workforce SW WA
- Jon Hersen, Legacy Salmon Creek Medical Center
- Jeff Kapp, Jordan Ramis*
- Eric LaBrant, Port of Vancouver
- Kelly Love, The Vancouver Clinic
- Troy McCoy, City of Battle Ground
- Dr. Christine Moloney, Evergreen Public Schools
- Scott Patterson, C-TRAN
- Zachary Pyle, Pahlisch Commercial, Inc.
- Abbi Russell, Maul Foster & Alongi*
- Samantha Ridderbusch, Comcast
- Marty Snell, WSP
- Evan Sowers, Riverview Trust Company
- Tod Tapani, Tapani Inc.
- Mark Tishenko, edgefi
- Matthew Woodburn, Kaiser Permanente
- Trevor Wyckoff, Skanska
- Observer, Formos, PacTrust, PeaceHealth

LEGACY EMERITUS

- Bill Dudley, Landerholm
- Steve Horenstein, Schwabe, Williamson & Wyatt

* Committee Chair

The 2026 roster will be updated after nominations committee adjourns.

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Connect With Us: [in @ColumbiaRiverEDC](https://www.linkedin.com/company/columbia-river-edc) | [ig justnorthpnw](https://www.instagram.com/justnorthpnw)

LETTERS FROM THE PRESIDENTS



Dear Valued Investors and Partners,

As we close out 2025 and look ahead to the opportunities of 2026, I want to extend my sincere gratitude for your continued investment in CREDC.

Your support is the foundation of our shared success, and together we are driving meaningful economic growth for our region through our focus on business attraction, retention and expansion as well as supporting entrepreneurial opportunities through our APEX program. I am pleased to report that 2025 was a year of strong, strategic wins for our business development efforts. While the macroeconomic environment presented challenges, our focus on quality over quantity delivered impressive results seen in this full report.

For context, these results compare favorably to 2024, which saw 9 projects totaling 445 jobs, 343,000 square feet, and \$338 million in capital expenditures. This performance underscores the strength of our team and the value of our targeted approach.

As we move into 2026, CREDC remains committed to building on this momentum. We will continue to prioritize high-impact projects, foster innovation, and strengthen partnerships that advance our region's competitiveness. Your investment makes this possible, and we are honored to have you as a partner in this work.

Thank you again for your confidence and support. Together, we are shaping a vibrant economic future for Clark County.

Best regards,
Eric Holmes
Interim President



It is an amazing time to be joining the Columbia River Economic Development Council and to be part of this region's economic story. I've seen how meaningful economic development happens through the collective

efforts of businesses, government partners, and community leaders who believe in our region's potential. CREDC's role as a convener and catalyst for these partnerships drew me to this work, and I'm energized by the opportunity to build on the strong foundation established here.

As you will see throughout this report, our region has benefited from numerous success stories over the past year. These successes reflect the dedication of our team, our board's strategic guidance, and the commitment of partners across Southwest Washington who share our vision for sustainable, inclusive economic growth. Regional prosperity is built on strong relationships and genuine commitment to supporting the businesses and entrepreneurs who create opportunity in our communities.

Looking ahead, I see tremendous potential as we lean into our region's strategic advantages. From our prime location and infrastructure to our quality of life and innovative spirit, Clark County is well positioned for continued growth. I'm committed to ensuring CREDC remains a trusted partner, focused on measurable impact and fostering the collaborative environment where businesses and communities thrive together.

Jordan Boldt
Incoming President



**EVERY \$1
INVESTED IN OUR
ORGANIZATION
RESULTS IN
\$13* OF NEW
ECONOMIC
ACTIVITY IN
SW WASHINGTON**

***FOR 2025**



ECONOMIC GROWTH AND PROSPERITY FOR CLARK COUNTY

As Washington State's official Associate Development Organization in Clark County, CREDC unites 150 private and public partners dedicated to advancing regional economic vitality through business growth and innovation.

Our team provides free, confidential services to companies looking to startup, grow, or relocate to Southwest Washington. Each year, we visit over 100 traded sector businesses, taking a consultative approach to help companies reduce costs, save time, optimize talent, and grow sales. By leveraging partnerships at the local, state, and federal levels we connect businesses with resources to help them prosper.

As an investor and key stakeholder, you are joining public and private sector community leaders dedicated to creating long-term economic vitality in the region. This extensive network of key stakeholders shares a common goal towards catalyzing economic activity, working together to facilitate business successes.

As a business owner, you are working with Washington State's designated partner for local economic development. Our team is with you every step of the way, identifying resources and making community connections to facilitate and expedite the process. We are here to ensure you are connected and have what you need to thrive in our community.

CREDC ACTIVE COMMITTEES

- Officers/Executive/Board
- Finance
- Business Competitiveness
- Economic Development Partners
- Investor Relations & Alumni
- Lands For Jobs
- Nominations
- Policy
- Support People

STRATEGIC OBJECTIVES

Our vision is for Clark County to be recognized as one of the most inclusive, healthy, and amenity-rich communities in the country.

EXPAND BUSINESS

We support business growth and strategically market Clark County across the five key industry sectors that present the most opportunity for the region.

SUPPORT PEOPLE

We bring together stakeholders across the education system to foster skills development and prepare youth for economic opportunity.

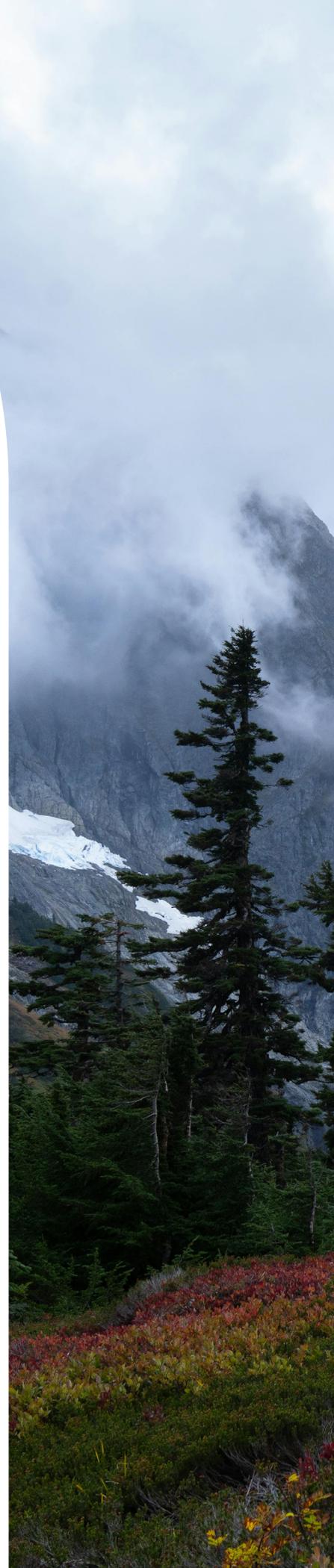
CREATE PLACE

We work with strategic partners to advance regional transportation needs and empower communities to define placemaking strategies that elevate Clark County's quality of life.

SECTORS

We work with traded sector businesses of all sizes and industries. Our concentrated efforts focus on five strategic sectors which have been identified as having the most potential for growth in Southwest Washington.

- Software
- Computers and Electronics
- Clean Tech
- Life Sciences
- Technology Enhanced Production





EXPAND BUSINESS SUPPORT PEOPLE CREATE PLACE

Photo by Alex Moliski



INVEST IN ECONOMIC VITALITY

Get involved at the forefront of business and policy trends and help shape how our region promotes innovation and competitiveness.

- Build connections among a network of high-profile peers.
- Contribute to industry-advancing dialogue as a local thought leader.
- Elevate your brand and share your story with key public sector leaders and C-suite executives.

2025 INVESTOR MOMENTUM

New & Increased Private Sector Investors (12)

New & Increased Public Sector Investors (1)

Totaling \$27,500

CREDC-FACILITATED RETURNS 2025:

	Capital Expenditures	Jobs Created/ Retained	Wins
1 Year Total	\$209 million	425	4

LOOKING FORWARD

01

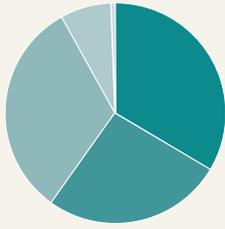
SHARE OUR
COMMUNITY'S
COMMITMENT
TO BUSINESS
SUCCESS.

02

POSITION US
TO OPTIMIZE
ECONOMIC
OPPORTUNITY.

03

CELEBRATE
INDIVIDUAL'S UNIQUE
CONTRIBUTIONS
TO OUR
COMMUNITY.



\$1,038,035

2025 TOTAL REVENUE

36%

Public Investment

27%

Private Investment

29%

Partner Revenue

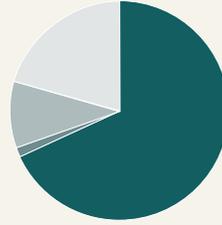
8%

Event Income

1%

Interest

REVENUE



\$1,013,694

2025 TOTAL EXPENSES

66%

Personnel

2%

Professional Fees

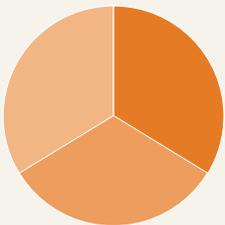
10%

Operation

22%

Department Direct

EXPENSES



\$144,409

2025 GRANT YIELD FOR BUSINESSES

31%

SRF Attraction Assistance

35%

Industrial Land Study - Clark County

35%

Industrial Land Study - E.D.A.

GRANTS

BUSINESS RECRUITMENT, RETENTION, AND EXPANSION ACTIVITY

186

Unique Business Retention, Expansion and Support Engagements

76

Total Active Pipeline Projects

24

New Recruitment, Retention, Expansion, and Growth Projects

FUTURE LEADERS PROJECT

6TH YEAR EXPANSION:

33

Interns Placed Across

23

Companies

BUSINESS DEVELOPMENT WINS

4

Recruitments & Expansions

2

Recruitments

2

Expansions

\$209 million

Capital Investment

425

New & Retained Jobs

509,000

Square Feet Subscribed



ATOR
ER 3
ER

LIBERTY

315



WASHINGTON APEX ACCELERATOR PROGRAM

CREDC is proud to host the Washington APEX Accelerator here in Clark County. APEX provides assistance to small businesses wishing to sell to federal, state, and local government.

- In 2025, APEX at CREDC provided personalized advising to 376 total clients totaling in 208 hours of counseling.
- Clients served by APEX in SW Washington secured 1,583 total government contract awards, collectively valued at \$89 million.
- APEX hosted 2 signature events and 1 workshop series, attracting close to 400 attendees.

NEW WAYS TO GROW OUR MARKET

The federal government spends between \$900 million and \$1.5 billion annually across Oregon and Southwest Washington—but Clark County’s bounty rings in at less than six percent most years.

With CREDC competing for and gaining the host seat for the Department of Defense-sponsored APEX program in 2023, companies county-wide now enjoy free workshops, networking, and one-to-one guidance on responsibly bidding and winning government contracts—federal, state, and local—as well as post award support.



OUTREACH/MARKETING



ATTRACT TOP TALENT

1.31 million

Views in 2025



SOCIAL MEDIA ANALYTICS

JAN 2025-DEC 2025

LINKEDIN	INSTAGRAM
3,716 Followers	14,592 Followers
54.1k Impressions	9.25K Average reach per reel
11.8% Average engagement rate	9.4% Average engagement rate
57 Posts	92 Reels

NEWSLETTER ANALYTICS

JAN 2025-DEC 2025

48 Emails sent	29.7% Open rate
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OUTBOUND/OUTREACH ANALYTICS

8 Total Campaigns	5,921 Total Emails Sent	31% Average Open Rate (Unique)
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**AS WASHINGTON STATE'S
OFFICIAL ASSOCIATE
DEVELOPMENT
ORGANIZATION IN CLARK
COUNTY, CREDC UNITES
150 PRIVATE AND PUBLIC
PARTNERS DEDICATED TO
ADVANCING REGIONAL
ECONOMIC VITALITY
THROUGH BUSINESS
GROWTH AND INNOVATION.**

THANK YOU 2026 INVESTORS AND PARTNERS FOR YOUR SUPPORT

VISION MAKERS (\$30K+)



Port of Vancouver USA



workforce
SOUTHWEST WASHINGTON



CEO COUNCIL (\$15K+)



The Columbian

PRESIDENT CIRCLE (\$10K+)

Port of Camas-Washougal
Columbia Credit Union
C-Tran
Evergreen Public Schools
Ilani Resort
Kaiser Permanente
Summit Truck Body
City of Battle Ground

GROWTH LEADERS (\$5K+)

Impact Washington
SEH America
WSU-Vancouver
Tapani Inc.
ZoomInfo
TSMC Washington, LLC
City of Ridgefield
Banner Bank
City of Washougal
Clark College
Columbia Bank
Columbia Machine, Inc.
Edge Networks
J H Kelly
LSW Architects
NW Natural
PacTrust/Columbia Tech Center
Perkins & Co
Provision Group LLC
RS Holdings

Schwabe, Williamson & Wyatt
The Vancouver Clinic
TwinStar Credit Union
Washington Trust Bank

COMMUNITY COLLEAGUES (\$2.5K+)

MacKay Spósito
Camas School District
IBEW 48
Biggs Insurance Services
City of La Center
Clark Regional Waste Water District
Comcast Business
David Evans and Associates
George Fox University
Heritage Bank
JE Dunn Construction
John Lee
Jordan Ramis
Landerholm, P. S.
Mackenzie
PointNorth Consulting
Portland Metro Chamber
Riff Creative
Riverview Bank
Silicon Forest Electronics
The Neil Jones Food Company
The VIC Building Owner, LLC
United Grain Corporation
Vancouver Housing Authority
Visit Vancouver USA
Fuel Medical Group

BUSINESS SUPPORT PARTNERS

AbSci, LLC
Capacity Commercial Group
Desimone Consulting Group
Hapo Community Credit Union
MacDonald-Miller Facility Solutions
Maul Foster Alongi
Opsahl Dawson
Port of Portland
Port of Ridgefield
Scott Edwards Architecture
SGA Engineering & Design
Davidson & Associates Insurance
Halbert Construction
Hurley Development
JPMorgan Chase Bank
Northwest Association for Blind Athletes
Skanska USA Building Inc
Southwest Washington Regional
Transportation Council
Waste Connections
Clark County Association of Realtors
Fort Vancouver Regional Library
Maddox Industrial Transformers